

“one of the most interesting and credible nonprofit
online publishers in the United States
Investigative Reporting Workshop at American University”

NOT

**No News Is
Good News**

HEALTH NEWS  **FLORIDA**

*Protecting our First Amendment rights by informing the public on
state and local health policy and finance issues as they develop*

As a supporter you keep our experienced reporters digging
away, learning and informing about issues that affect the
health of Floridians and the public purse. This kind of
journalism will simply die out unless you help to pay for it.

We need your support

What is Health News Florida?

Health News Florida is an independent, nonprofit online news service created to inform the public on national, state and local health issues. Health News Florida posts health-related stories reported around the state, highlights the Florida impact of national stories and tracks state health legislation.

As financially struggling newspapers shrink coverage of health issues, HNF fills the gap by providing original health reporting and delivering news to our opt-in email subscribers, Facebook fans and Twitter followers and via posts on our robust website.

We need your help to continue

Even though HNF is a nonprofit, we have expenses like any other business. It costs a lot to get top-quality coverage of a subject as complex as the health-care system. We must pay our reporters, editors and other staff to provide our services. We hope that you will support us so we can continue to provide quality health-news reporting!

Supporters of Health News Florida gain access to a large high-quality audience, including a high proportion of leaders and decision makers. Our subscribers, Facebook fans and Twitter followers and website visitors have a high regard for companies that sponsor journalism in the public interest. We work closely with our sponsors and underwriters to develop individualized recognition that benefits them.

Choose the path of giving that's best for you:

Sponsorship.

Your generous sponsorship can help assure the survival of unbiased, serious reporting. It also adds impact and prestige to your company's marketing mix by associating with one of the most respected and requested online health news services. We suggest the following funding levels:

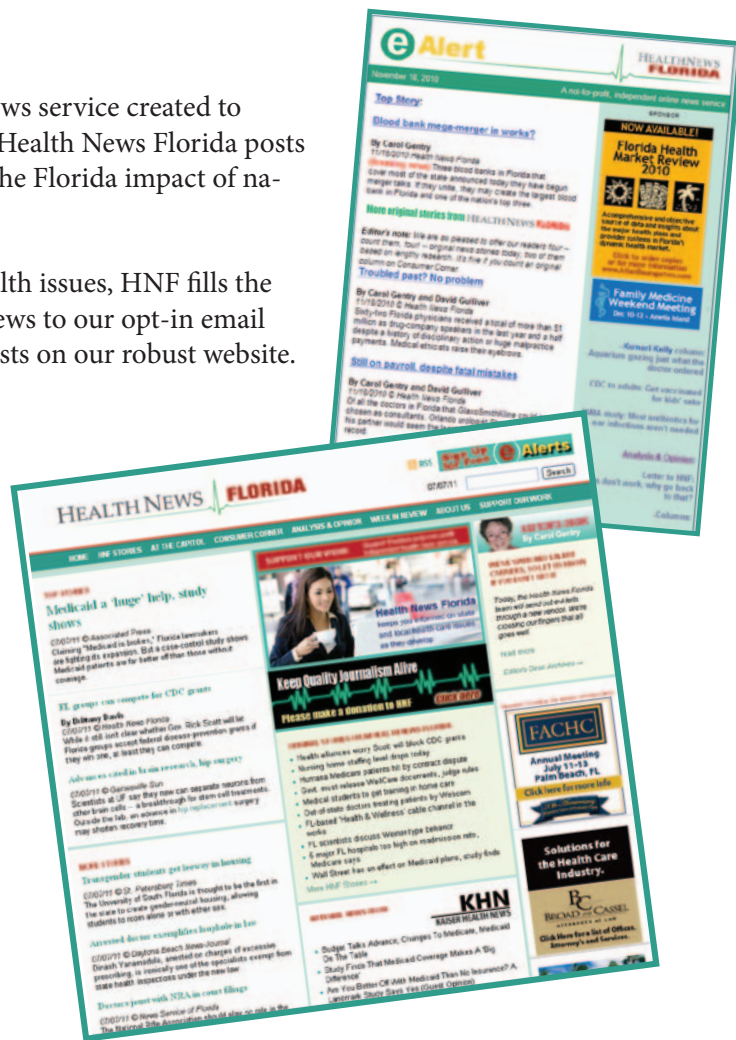
- Guardian:** \$20,000
- Benefactor:** \$10,000
- Patron:** \$5,000
- Friend:** \$2,500

Underwriting.

Underwriting support provides funds for coverage of a theme—such as children's health or consumer protection—or of a region of the state. Your company will be viewed as having a commitment to the theme or region you choose.

HNF accepts underwriting from a broad range of funding sources including corporations, foundations and individual donors for coverage of broad healthcare issues, regional reporting and to highlight excellence in the healthcare community.

We ask you to help keep serious journalism alive. Please call Lottie Watts at 607-731-6262 to discuss the best option for you.



www.healthnewsflorida.org
Nonprofit journalism in the public interest
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